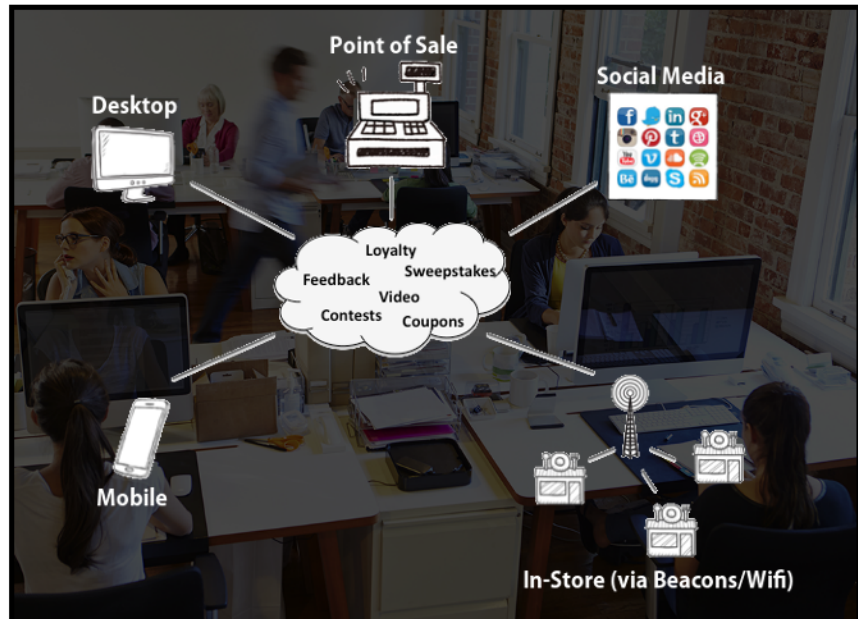


iValu8 Cloud-based Marketing Services

Social, mobile and loyalty campaigns for your business

Acquire Customers. Drive Revenue. Build Loyalty

iValu8 provides businesses with a suite of digital marketing campaign services designed to acquire and engage customers, build in-store revenue and drive repeat purchases. iValu8 campaigns are compelling web-based applications - no downloads required - that drive consumer action, collect data and provide rewards that lead to sales. iValu8 campaigns are deployed through your digital marketing channels (social media, CRM, website) or activated in-store/retail location. iValu8 campaigns provide you with customer data and analytics enabling you to run your business more intelligently and efficiently - all at an affordable price point.



Digital Marketing

iValu8 campaigns easily integrate into any digital marketing channel, including: 1) Social Media - Facebook, Twitter, Instagram and Google+, 2) Facebook or Google Ads, 3) digital signage or 4) mobile messaging campaigns. The iValu8 platform provides you with a portfolio of campaign concept templates (including contests, quizzes, trivia and more) that you can choose and customize with your own look and feel. You can also build your own templates and campaigns.

Loyalty Campaigns

iValu8 loyalty campaigns bring the power of punch and reward cards to your consumers mobile phone. They can be branded to reflect the businesses 'look and feel', are easy to access, and can be saved on the phone for repeated use. These campaigns include a built-in comment card that gathers consumer feedback.

In-Store Campaigns

iValu8 - in combination with leading beacon technology - can target customers entering your store with personalized messages for discounts, direct customers to locations within the store where sale specials are occurring, provide customers with loyalty punches and rewards and get service feedback when customers exit the store.

Analytics

iValu8 provides in-depth analytics for all the campaign services it offers. Upon accessing iValu8's web-based dashboard, users can view summary data on all its campaigns, or drill down on data from one specific campaign. Based on this actionable intelligence, businesses will have greater insight into their customers, their activity vis-a-vis their social sites and store locations and their effectiveness in sharing the business's message.

Key Benefits

How Can iValu8 Help Your Business?

1. One platform/multiple campaigns - our cloud-based platform can help you manage multiple campaigns (National, Regional or In-Store) across one centralized portal
2. Compelling Campaign Content - iValu8 provides hundreds of campaign template concepts (contests, sweepstakes, voting, video, trivia and more) as well as multiple reward options.
3. Powerful Analytics - iValu8 provides you with an easy to access web dashboard to track real-time data and analytics on all of your campaigns.